

# Anna Efrimidou

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## [LinkedIn](#)

Highly motivated Master's student in Business Analytics with a strong foundation in data analysis, system optimization, and quantitative methods. Passionate about sustainability and eager to contribute to enhancing ESG processes and supply chain transparency. Proven ability to analyze data, develop tools, and collaborate effectively across teams to deliver impactful solutions. Seeking an opportunity to apply my skills to drive sustainable procurement initiatives and support innovative projects within a dynamic environment.

## Education

2024-09-current

### Master of Science: Business Analytics

Technical University of Denmark

2018-12 – 2024/04

### Bachelor of Science: Mathematics

Aristotle University of Thessaloniki - Thessaloniki, Greece

**Key Areas of Study:** Statistics, Operational Research, Computer Science

## Professional Experience

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2019-07 – 2024-08

### Customer Service Representative

Family Business

- Handled daily financial transactions, including cash management, credit card processing
- Assisted in budgeting and financial planning to ensure the business operated with financial constraints
- Engaged in upselling and cross-selling by recommending additional product services that meet customers' needs

2022-10 - 2023-01

### Internship Student

Information Technology Center Aristotle University of Thessaloniki, Thessaloniki, Greece

- Created various Excel documents to assist with pulling metrics data and presenting information.
- Utilized data visualization tools (PowerBI) to effectively communicate business insights.
- Compiled, cleaned, and manipulated data for proper handling.

## Training & Upskilling

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### Microsoft Excel Skill for Data Analyst

Udemy (ongoing)

### Data Science School (09-2022 - 03-2023)

Reatcode-Workearly, IT Consulting Services | Athens, Greece

### R Programming for Data Science (07/2022)

Udemy

### Programming in Python (02-2020 - 03-2020)

Aristotle University of Thessaloniki | Thessaloniki, Greece

### Knowledge Management & Big Data in Business (11-2020 – 12-2020)

EdX & The Hong Kong Polytechnic University

## Professional Competencies & Technical Tools

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**Programming Languages:** SQL, R, Python

**Tools:** Tableau, PowerBI, SPSS, Excel

**Industry Skills:** Business & Data Analysis, ETL Process, Data Visualization & Preparation, Reporting & Performance metrics (KPIs), Statistics

## Languages

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**Greek** Mother Tongue

**English** IELTS (Academic)

**German** Goethe-Zertifikat C1

## Certifications

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**Hong Kong Laureate Forum (13/10/2023 - 18/10/2023)**

The Shaw Prize (Partner) | Science Park, Hong Kong

**Data Visualization & Analysis using PoweBI (23/05/2023)**

EEESTEC LC, Deloitte | Research Dissemination Centre, Thessaloniki, Greece

**Data Science Online Seminar (01/2021)**

Inefan

**Introduction to Google Ads (12/2020)**

Data Storytellers Marketing Academy

**Introduction to Ethical Hacking Seminar (10/2020)**

Audax Cybersecurity

## Volunteering/ School Projects

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**Participation in Zaragoza "HEY Conference" with theme "Students with emotional, behavioral and social problems" & "HOPE in European Youth" in Spain**

School: Miguel Catalán, Zaragoza, Spain

- Participation in workshops, discussion groups and activities
- Interactions with students from around the globe
- Cultural activities with the Spanish hosting family

**Participation in Comenius program with theme "Eden Garden is near us"**

School: 2nd Gymnasium of Kalamaria, Greece

- Daily trips to Greece's lakes and rivers observing the diverse flora and fauna
- Exploring the geological features & deepen our understanding of Greece's cultural heritage
- Fostered great appreciation for the importance of environmental conservation

## Extracurricular Activities

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**Peer Tutoring, Mathematics**

*Self-Managed*

- Reflected and improved upon taught material by illustrating to younger peers
- Improved my transmissibility skill by adapting to each individual's learning style
- Motivated myself to self-improvement by engaging with further reading in preparation for class

## Interests

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Piano, Pottery, Photography, Literature, Sports: Rhythmic Gymnastics